

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)	
)	
Motoi Sato <i>et al.</i>)	Art Unit: 3622
)	
Serial No. 10/053,788)	
)	Examiner: Duran, Arthur D.
)	
Filed: January 18, 2002)	Attorney Docket No.: 44471/269115

For: **Scheme for Presenting Recommended Items Through Network Using Client Preference Estimating Factor Information**

I hereby certify that this correspondence is being electronically filed with the United States Patent & Trademark Office on January 2, 2009 through its EFS-Web electronic filing system.

/Melody T. Wilson/
Melody T. Wilson

AMENDMENT AND RESPONSE TO OFFICE ACTION

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Responsive to the non-final Office Action dated July 3, 2008 in the patent application identified above, please enter the following amendments and reconsider the application in light of the appended remarks. A petition for a three-month extension of time accompanies this response.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 14 of this paper.